Toyo Gakuen University

Business and Economic Review

Vol.6, No.1

March 2023

CONTENTS [ARTICLES] Design as "___": Research on the Epistemology of Design.Takuo Ando 1 [NOTES] Why Has the Town Been a Non Receiving Body for 50 Years? — The Case of Kumiyama Town — 21 The Impact of Nelson and Winter's Evolutionary Theory of Economic Change on Organizational TheoriesAtsuva Akao 51 [PERSPECTIVES] A Current Situation and Its Problems in Korea on the Viewpoint of International Economy ······Hiroshi Tsushima 83 [RESEARCH REPORTS] The Presence of Horror Content in Liquid Consumption: Current Status and Potential as Seen from a Survey of 1,200 Gen Z ConsumersKeiko Yashio 112 [ABSTRACTS]